A better start for tiny hearts

Tiny Tickers exists to improve the early detection and care of babies with congenital heart disease (CHD), giving them a better start in life.

Heart problems are the most common congenital birth defect – affecting around one in every 125 babies. They are also the most deadly, responsible for more than one in 13 of all infant deaths in the UK. Every year, nearly 10,000 CHD surgeries and procedures are carried out in UK hospitals. Early detection means babies get the treatment they need from the first opportunity. This can save lives, improve post-surgery survival rates and lead to a better long-term quality of life.

We help babies with CHD by educating and supporting the health professionals who look after them; providing support, information and advice to newly diagnosed families; being a voice for patient families as we work with the NHS to improve services; and funding equipment that aids detection of CHD.

This report covers the 2021-22 financial year, which began in May 2021. The Covid pandemic continued to have an impact on our operations and income during this period, although things began to return to normal following the previous year’s strict lockdowns.

We remain incredibly grateful to all the donors, funders and fundraisers whose generosity means we can continue making a real and lasting impact on the lives of so many babies and their families.

JON ARNOLD CHIEF EXECUTIVE
**CHARITY & FINANCIAL INFORMATION**

**Trustees’ statement**

**Structure and governance**
Tiny Tickers is constituted as a company limited by guarantee, incorporated on April 23rd, 1999, and registered as a charity on November 8th, 1999.

The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association.

In the event of the company being wound up, members are required to contribute an amount not exceeding £10.

The directors of the company are also charity trustees for the purposes of charity law. The Articles of Association require that there are at least three trustees.

Trustees are appointed at the Annual General Meeting for a period of three years, and may be reappointed for three such terms. In exceptional circumstances, a final term of two years may be served.

The board of trustees may appoint new trustees during the year, who will hold office until the next AGM, where they may be re-appointed.

New trustees are given a full induction. The trustees are responsible for our governance and for the use of funds.

Also, they are responsible for regulating our fundraising, and setting the charity's strategy and policies (and monitoring progress and fulfillment of these).

Day-to-day management of the charity’s affairs is delegated to the Chief Executive.

**Charity objects**

The charity’s objects, as set out in our Memorandum of Association, are to improve the understanding, early detection and treatment of cardiovascular disease in babies and children; to fund specialist medical equipment; and to provide family support services.

The trustees have referred to the Charity Commission’s guidance on public benefit when reviewing aims and objectives and when planning future activities.

Since the charity's work aims to advance the life chances of approximately 3,000 babies born suffering from major CHD each year, the trustees are satisfied that the charity meets the Charity Commission’s public benefit test.

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**Why we’re needed…**

Nehaan had an ASD and transposition of the great arteries - a life-threatening congenital heart defect - that was spotted by a sonographer during pregnancy screening. Gunjan, his mum, says: “We started reading experiences on the Tiny Tickers website and also joined the charity’s Facebook group for families. Talking to other parents was extremely helpful. We learnt about complications, what to look for in upcoming scans, and questions to have ready for doctors.”

Nehaan had open heart surgery at Great Ormond Street Hospital when he was eight days old, and is doing well.
Financial review 2021/22

Across the sector, charities face continued operational difficulties and financial pressures as the global Covid pandemic continued into a second year.

In light of this wider landscape, we were pleased to see our income rebounding from the 10.5% reduction in 2020/21, to be up 9.7% in 2021/22.

This financial performance enabled us to continue delivering all planned charitable activities, while remaining financially secure. Once again, we saw strong and generous support from funders, donors and fundraisers, and our income for the year was £289,650.

We recorded a deficit of £10,126 - in line with our budgeted plan to increase spending on charitable projects as the previous year’s Covid pandemic lockdowns ended.

Looking ahead, our aim is to continue growing the charity in a sustainable way, so we can keep spending more on charitable projects - and have an even greater impact.

We continued to receive the generous and dedicated support of many fundraisers - including those who took on a variety of adventures, challenges and events to raise funds. Picture above our some of our team for the Royal Parks Half Marathon.

As planned, our expenditure increased significantly year-on-year, to £299,776. Two factors drove this increase - the costs of the resumption of activities we’d had to pause during the prior year’s lockdowns; and an expansion of the staff team to ensure we could deliver more charitable projects than ever before.

We recorded a deficit of £10,126 - in line with our budget - and the Trustees were pleased with this performance.

As of 30 April 2022, our total funds stood at £217,091 – of which £176,312 was unrestricted, and £40,779 restricted to specific areas of our work. It is the Trustees’ policy to hold unrestricted reserves equivalent to six to nine months’ normal expenditure, and our 2021/22 performance and 2022/23 budget continue to allow the charity to operate within that policy once funds designated to planned charitable activities are taken into account.

The Trustees’ ambition remains to progress the organisation in a sustainable way, and we have invested funds to grow the staff team and ensure the charity has sufficient resources to deliver both current and new charitable activities in the next financial year.

The Trustees are conscious that the charity is operating in challenging circumstances - with society facing the challenging financial consequences of the Covid pandemic and the cost of living crisis. However, the Trustees believe the 2021/22 performance continues to provide a stable financial platform from which to deliver significant impact for our beneficiaries.

Declaration

The Trustees declare that they have approved this annual report document.

Signed on behalf of the charity’s Trustees:

Paul Schofield, Chair of Trustees
Date: 18/01/2023
Independent examiner’s report

to the trustees of Tiny Tickers Limited

I report on the accounts of the company for the year ended 30 April 2022, which are set out on the following pages 6 to 11.

Respective responsibilities of Trustees and Examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts.

The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act;
- Follow the procedures laid down in the general Directions given by the Charity Commission under section 145 (5)(b) of the 2011 Act; and
- State whether particular matters have come to my attention.

Basis of independent examiner’s report

My examination was carried out in accordance with the general Directions given by the Charity Commission.

An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records.

It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a ‘true and fair view’ and the report is limited to those matters set out in the statement below.

Independent examiner’s statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that, in any material respect, the requirements:

- To keep accounting records in accordance with section 386 of the Companies Act 2006;
- To prepare accounts which accord with the accounting records;
- To prepare accounts which comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Charities Statement of Recommended Practice (Charities SORP (FRS 102)) have not been met; or

(2) to which the examiner believes attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Mr Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House
Doncaster
DN1 2BY

Date: 18/01/2023

Examples of two of our core projects. Top, pulse oximetry testings machines we funded in use at Royal Berkshire Hospital and, above, health professionals at a training session at University Hospital Wishaw, in North Lanarkshire.
Statement of financial activities

For the year ended 30 April 2022 (incorporating the Income and Expenditure Account)

INCOMING RESOURCES

Incoming resources from generated funds:
- Voluntary income 3 244,966 - 244,966 220,037
- Activities for generating funds 1,900 27,370 29,270 22,930
- Investment income 4 738 - 738 846

Income resources from charitable activities:
- Training 12,246 2,430 14,676 20,175
- Other income - - - -

Total incoming resources 259,850 29,800 289,650 263,988

RESOURCES EXPENDED

Charitable activities
- Training 58,190 18,274 76,464 44,756
- Influencing standards 20,475 31,054 51,529 23,897
- Awareness 27,046 2,130 29,176 22,660
- Research - - - -
- Family support / collaborative working 22,502 2,015 24,517 13,214

Cost of generating funds:
- Cost of generating voluntary income 67,605 - 67,605 57,310
- Fundraising event costs 1,990 - 1,990 4,295

Operating costs 43,813 - 43,813 32,622

Governance costs 4,682 - 4,682 4,854

Total resources expended 5 246,303 53,473 299,776 203,608

Net income (expenditure) for the year 13,547 (23,673) (10,126) 60,380

Total funds brought forward May 2021 162,765 64,452 227,217 166,837

Total funds carried forward May 2022 10 176,312 40,779 217,091 227,217

All of the activities are continuing. There were no recognised gains or losses other than those stated above.

The notes on pages 8 to 11 form part of these financial statements.
## Balance Sheet

As at 30 April 2022

<table>
<thead>
<tr>
<th>Notes</th>
<th>Unrestricted funds</th>
<th>Restricted funds</th>
<th>Total 2022</th>
<th>Total 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>8</td>
<td>487</td>
<td>-</td>
<td>487</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td>8</td>
<td>177,092</td>
<td>40,779</td>
<td>217,871</td>
</tr>
<tr>
<td>Total current assets</td>
<td>8</td>
<td>177,579</td>
<td>40,779</td>
<td>218,358</td>
</tr>
<tr>
<td>Creditors: amounts falling due with one year</td>
<td>9</td>
<td>1,267</td>
<td>-</td>
<td>1,267</td>
</tr>
<tr>
<td>Net current assets</td>
<td>9</td>
<td>176,312</td>
<td>40,779</td>
<td>217,091</td>
</tr>
<tr>
<td>Net assets</td>
<td>9</td>
<td>176,312</td>
<td>40,779</td>
<td>217,091</td>
</tr>
</tbody>
</table>

| **Funds of the charity** |                   |                  |            |            |
| Unrestricted funds | 10                 | 176,312          | -          | 176,312    | 162,765    |
| Restricted income funds | 10                | -                | 40,779     | 40,779     | 64,452     |
| Total funds | 10                 | 176,312          | 40,779     | 217,091    | 227,217    |

For the year ended 30 April 2022, the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to small companies’ regime.

The financial statements on pages 6 to 11 were approved by the trustees on Monday, January 16th, 2023 and signed on their behalf by:

Paul Schofield, Chairman of the Trustees  Date: 18/01/2023

The notes on pages 8 to 11 form part of these financial statements.
1. Basis of preparation
The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

1.1 Basis of preparation
The financial statements have been prepared under the Companies Act 2006 and in accordance with the Charities Statement of Recommended Practice (Charities SORP (FRS 102)) and Financial Reporting Standard 102 (FRS 102).

The financial statements are drawn up on the historical cost basis of accounting, as modified by the revaluation of investments.

Tiny Tickers meets the definition of a public benefit entity under FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

1.2 Going concern
The Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future and the company is well placed to manage its risks successfully. Accordingly, they adopt the going concern basis in preparing the annual report and accounts.

2. Accounting policies

2.1 Incoming resources
Income is included in the Statement of Financial Activities (SoFA) when:

● The charity becomes entitled to the resources;

● The trustees are virtually certain they will receive the resources; and

● The monetary value can be measured with sufficient reliability.

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.

Incoming resources from tax reclaims on donations are included in the SoFA at the same time as the gift to which they relate.

Contractual income and performance related grants are only included in the SoFA once the related goods or services have been delivered.

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.

Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Donated services and facilities are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material.

The value placed on these resources is the estimated value to the charity of the service or facility received.

2.2 Expenditure and liabilities
Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay our resources.

Grants payable without performance conditions are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

Governance costs include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources.

2.3 Assets
Tangible fixed assets for use by charity are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.

Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight-line basis over their expected useful economic lives as follows:

● Project and office equipment - over 4 years

Investments quoted on a recognised stock exchange are valued at market value at the year-end. Other investment assets are included at trustees’ best estimate of market value.

Stocks and work in progress are valued at the lower of cost or market value.
Notes to the accounts (cont.)

3. Analysis of voluntary income

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations from individuals</td>
<td>207,654</td>
<td>150,375</td>
</tr>
<tr>
<td>Corporate donations</td>
<td>20,864</td>
<td>21,575</td>
</tr>
<tr>
<td>Grants from trusts and foundations</td>
<td>16,448</td>
<td>48,087</td>
</tr>
<tr>
<td></td>
<td><strong>244,966</strong></td>
<td><strong>220,037</strong></td>
</tr>
</tbody>
</table>

4. Analysis of investment income

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank interest receivable</td>
<td>738</td>
<td>846</td>
</tr>
</tbody>
</table>

5. Analysis of resources expended

<table>
<thead>
<tr>
<th></th>
<th>Activities undertaken directly</th>
<th>Support costs</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Charitable activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Training</td>
<td>32,813</td>
<td>43,650</td>
<td>76,463</td>
<td>44,756</td>
</tr>
<tr>
<td>Influencing standards</td>
<td>35,772</td>
<td>15,757</td>
<td>51,529</td>
<td>23,897</td>
</tr>
<tr>
<td>Awareness</td>
<td>2,491</td>
<td>26,685</td>
<td>29,176</td>
<td>22,660</td>
</tr>
<tr>
<td>Research</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Family support / collaborative working</td>
<td>8,934</td>
<td>15,583</td>
<td>24,517</td>
<td>13,214</td>
</tr>
<tr>
<td>Cost of generating funds</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cost of generating voluntary income</td>
<td>9,942</td>
<td>57,663</td>
<td>67,605</td>
<td>57,310</td>
</tr>
<tr>
<td>Fundraising event costs</td>
<td>817</td>
<td>1,173</td>
<td>1,990</td>
<td>4,295</td>
</tr>
<tr>
<td>Operating costs</td>
<td>11,308</td>
<td>32,505</td>
<td>43,813</td>
<td>32,622</td>
</tr>
<tr>
<td>Governance costs</td>
<td>4,682</td>
<td>-</td>
<td>4,682</td>
<td>4,854</td>
</tr>
<tr>
<td></td>
<td><strong>106,760</strong></td>
<td><strong>193,016</strong></td>
<td><strong>299,776</strong></td>
<td><strong>203,608</strong></td>
</tr>
</tbody>
</table>

Included in governance costs is £1,000 in respect of fees for the independent examination of the accounts (2021: £950).
6. Trustee renumeration and expenses

No renumeration or out-of-pocket expenses were paid to trustees during the year or the preceding year.

7. Staff costs

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross wages</td>
<td>187,663</td>
<td>155,230</td>
</tr>
<tr>
<td>Employer’s national insurance contributions</td>
<td>12,652</td>
<td>9,635</td>
</tr>
<tr>
<td>Employer’s pension contributions</td>
<td>4,133</td>
<td>3,661</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>204,449</strong></td>
<td><strong>168,526</strong></td>
</tr>
</tbody>
</table>

The charity has eight employees, six of whom are employed on a part-time basis. In the prior year, there were five part-time and one full-time salaried employees.

There were no employees whose emoluments exceeded £60,000.

8. Debtors

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade debtors</td>
<td>487</td>
<td>-</td>
</tr>
<tr>
<td>Accrued income</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>487</td>
<td>-</td>
</tr>
</tbody>
</table>

9. Creditors: amounts falling due within one year

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accruals</td>
<td>1,267</td>
<td>1,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,267</td>
<td>1,000</td>
</tr>
</tbody>
</table>
## 10. Funds analysis

<table>
<thead>
<tr>
<th></th>
<th>B/f at 1 May 2021</th>
<th>Incoming resources</th>
<th>Outgoing resources</th>
<th>Transfer from unrestricted</th>
<th>C/f at 30 April 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unrestricted funds</strong></td>
<td>£162,765</td>
<td>£259,850</td>
<td>£246,303</td>
<td>-</td>
<td>£176,312</td>
</tr>
<tr>
<td><strong>Restricted funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Training</td>
<td>£24,187</td>
<td>£2,430</td>
<td>£18,274</td>
<td>-</td>
<td>£8,343</td>
</tr>
<tr>
<td>Awareness</td>
<td>£9,796</td>
<td>-</td>
<td>£2,130</td>
<td>-</td>
<td>£7,666</td>
</tr>
<tr>
<td>Family experience videos and booklets</td>
<td>£4,649</td>
<td>-</td>
<td>£2,015</td>
<td>-</td>
<td>£2,634</td>
</tr>
<tr>
<td>Communicating unexpected news</td>
<td>£1,734</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>£1,734</td>
</tr>
<tr>
<td>Cardiac resources hub</td>
<td>£440</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>£440</td>
</tr>
<tr>
<td>Virtual support groups</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Pulse oximetry</td>
<td>£23,646</td>
<td>£27,370</td>
<td>£31,054</td>
<td>-</td>
<td>£19,962</td>
</tr>
<tr>
<td><strong>Restricted funds total</strong></td>
<td>£64,452</td>
<td>£29,800</td>
<td>£53,473</td>
<td>-</td>
<td>£40,779</td>
</tr>
<tr>
<td><strong>Total funds</strong></td>
<td>£227,217</td>
<td>£289,650</td>
<td>£299,776</td>
<td>-</td>
<td>£217,091</td>
</tr>
</tbody>
</table>

Details of restricted funds are as follows:

### Training
A number of funders have requested their funds should be allocated to the delivery of our sonographer and health professional training services.

### Awareness
Our Think 20 and Think HEART awareness campaigns empower parents to better understand their baby’s heart development, their 20 week screening, and the signs a newborn baby could have an undetected heart condition.

### Family experience videos and booklets
Funding had been secured to continue to expand our materials for families, including funds to produce a booklet aimed at supporting older siblings of babies with CHD.

### Communicating unexpected news
We are developing training interventions and materials to assist sonographers with the very difficult task of communicating to parents that their baby may have CHD.

### Cardiac resources hub
During the Covid pandemic we launched a new resources hub for health professionals containing a range of content related to CHD detection, diagnosis and treatment. Some funding remains to enable us to expand and promote this valuable resource.

### Pulse oximetry
We continue to place pulse oximetry testing machines in NHS Trusts, machines that aid with the detection of potential CHD soon after birth.

## 11. Transactions with related parties

There were no transactions with related parties during the year.
THANK YOU

We would like to thank all those who have supported our work - including the wonderful funders, fundraisers, donors and volunteers who make it possible for us to do what we do. Thank you all so much.

Thanks to all those whose photos are featured in this report.

Page 1: (Clockwise from top) One of our pulse oximetry testing machines in use; fundraisers Ronnie and Lola Doswell; CHD patient Nehaan Jain; CHD patient Millie Chandler; fundraising in honour of Bertie Coe.
Page 2: The Chandler family at Millie’s bedside.
Page 3: Nehaan Jain with his parents.
Page 4: Some of our Royal Parks Half Marathon fundraisers.
Page 5: Pulse oximetry machines at Royal Berkshire Hospital, and a training session at University Hospital Wishaw.